



Sales Prospectus & Rates

Find a venue provides a great selection of venues across New Zealand from an intimate function to grand scale events and everything in-between. Our mission is to connect people looking for places and spaces to hold an event with quality venues across New Zealand that is fast and easy to use.

Quick Facts about the website for the year of 2016:

Total unique Visitors - 335,054

Website click-throughs as a percentage 32%

(The number of individual people clicking through to clients listings)

Website Performance Monitoring

The awesome thing about online advertising is that it is so very accountable – with stats to help you keep track of how your ad is progressing. Stats can help you follow what trends appear in different months and whether you need to make modifications to your advert to encourage planners to view your advert.

With a username and password you will be able to see at a glance

- ✓ How many views your listing has attracted.
- ✓ How many click throughs to your own website that your listing has attracted.
- ✓ How many email enquiries have come through the Find a Venue website.
- ✓ You will also be able to update your website listings, add or change images and text anytime and amend company or personal information.
- ✓ Google Rankings
- ✓ List keywords and where we rank

Through Find a Venue you will be able to :

- ✓ Upload Special offers or promotions.
- ✓ List upcoming events.
- ✓ Show any testimonials
- ✓ Advertise in our monthly newsletter to over 4000 subscribers
(with Meeting Newz partnership we can increase this figure and promote our partnership)
- ✓ Advertise on our home page as a featured venue or banner advertising.

Advertising Prices for Find a Venue:

Corporate or venues with 3 or more function/meeting spaces

\$650+GST annually (10% discount for current venuesearch members)

Venues with 2 or less function or meeting places

\$450 +GST annually

Community, Clubs, or Charitable Trusts Venues

\$250 +GST annually

What your online advert includes:

- Your venue logo, 8 images & a location map (Interactive google maps available)
- Venue Description, category descriptions, onsite facilities and services text
- Contact Information, email and web links
- Promotion on all applicable venue categories
- E.g: Accommodation / Conferences / Corporate Events / Concerts & Events / Dining / Exhibition & Trade Shows / Private Functions / Weddings
- 12 months online advertising
- 24hr access to a secure administration area (password access)
- Editing tools to make updates and alterations to your information instantly
- Access to your visitor statistics to review your advertising
- The opportunity to promote your venue in our newsletter and on the Home Page

Additional Promotions/Banner advertising:

Banner advert top of home page

\$200 +GST a month

Featured Venue on home page

\$150 +GST a month

Newsletter adverts

\$100 +GST per newsletter.